



## **Privacy Notice – Newsletter Signup**

This privacy notice tells you about the information we collect from you when you sign up to receive our newsletters via our website. In collecting this information, we are acting as a data controller and, by law, we are required to provide you with information about us, about why and how we use your data, and about the rights you have over your data.

### **What personal data do we collect?**

When you subscribe to our newsletter, we ask you for your name, your email address, your position, the company you work for, your phone number, your address, your city, your country and your zip code. In addition, we record your preference regarding the newsletter you would like to receive.

### **Why do we collect this information?**

We will use your information to send you our newsletter(s), which contains information about our company.

We ask for your consent to do this, and we will only send you our newsletter for as long as you continue to consent.

### **What do we do with your information?**

Your information is stored in our database and is not shared with any third parties. We will not use the information to make any automated decisions that might affect you.

### **How long do we keep your information for?**

Your information is kept for as long as you continue to consent to receive our newsletter.

### **Your rights over your information**

By law, you can ask us what information we hold about you, and you can ask us to correct it if it is inaccurate. You can also ask for it to be erased and you can ask for us to give you a copy of the information.

You can also ask us to stop using your information – the simplest way to do this is to withdraw your consent, which you can do at any time, either by clicking the unsubscribe link at the end of any newsletter, or by emailing us at [customerrelations@dubaimerc.com](mailto:customerrelations@dubaimerc.com) or [data.protection@dubaimerc.com](mailto:data.protection@dubaimerc.com)